



Paul with Sashi

PAUL HEROUX *FOR* SHERIFF

VOTE in the Democratic Primary Tuesday, September 6

With experience working in corrections, public management, and winning campaigns, Mayor Heroux is the best choice to defeat the embattled incumbent Hodgson.

Experience	Candidate NB	Candidate Heroux	Candidate GM
Corrections – Jail & Prison	✗	✓	✗
Campaigns Won	0/2	8/8	0
Elected	✗	✓	✗
Employees Managed	?	~ 500	~ 60
Budget Managed	?	\$165 million	\$3.5 million
Number of Donations	173	686	60
Voted in Republican Primary			✓ (2016)

PAUL'S EDUCATION

Educated to make thoughtful decisions

Harvard University

Master's in Public Administration

University of Pennsylvania

Master's in Criminology

London School of Economics

Master's in International Relations

University of Southern California

Bachelor's in Psychology / Neuroscience

Attleboro High School

Awarded "Most Genuine" Class Superlative

PAUL'S EXPERIENCE

Experience making tough decisions

5 years as Mayor of Attleboro

5 years as a State Representative

4 years working in jail and prison

3 years of international experience

7 years working with youth

***www.PaulHeroux.org or call 508-243-7430
or email at paulheroux.mpa@gmail.com***

Vote, Tuesday
September 6

PAUL HEROUX

SHERIFF



IT'S TIME FOR CHANGE!

I don't believe that anyone in an elected executive capacity should stay in office for 25 years, never mind 31 years, as the embattled incumbent Sheriff wants another 6-year term.

I have **experience** working in the Philadelphia county **jail** system, and the Massachusetts **prison** system. I served as a **state representative** lawmaker on the public safety committee, and as a **mayor** overseeing a police department. I have a master's in **criminology**, a master's in **public administration**, and have published over 100 times on crime policy.

I'M QUALIFIED.

As your Sheriff, I will:

- Focus on **reducing reoffending** through rehabilitation
- **Measure** the effectiveness of rehabilitation programs
 - **Publicize** the results
 - **Reform** programs that do not work
 - **Expand** programs that do work
- Boost the three **pillars of prisoner reentry**
 - **Housing** to reduce homelessness upon release
 - **Employment** through education and skills training
 - **Health care** including drug addiction treatment and mental health treatment
- Make our jail system a **modern national model** in evidence-producing and **transparent** corrections
- Introduce new ideas to make the jail **more cost-efficient and greener** – I do this as Mayor!

*About 80% of inmates have a substance abuse addiction and /or mental illness.
With a 40% recidivism rate (reoffending), I will prioritize rehabilitation to stop the revolving door.*

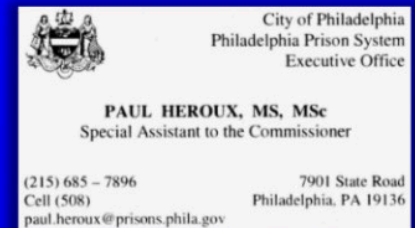


Request a yard sign at
www.PaulHeroux.org

We can do better.
We must do better.
We will do better!



Scan the QR code with your
phone's camera to donate!



A Sheriff is not a police officer. They are both criminal justice professions, but they are different.
A police officer is about law enforcement, arrests, traffic stops, and investigations.
The job of a Massachusetts Sheriff is mainly about running a jail.
Running a county jail is about care, custody, control, and rehabilitation of inmates.